

## Florence County Health Department



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## **NEWS RELEASE**

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## **Keyes Peak Winter Party**

[Florence, WI] -

On Sunday, January 21 from 12-3pm there was free tubing, skiing, and/or snowboarding at Keyes Peak ski hill for those 3-19 years of age. Over 130 kids and young adults attended with parents and friends. Public health nurse, Ally Kalkofen, stated, "Keyes Peak Winter Party had a wonderful turnout with such amazing feedback from the community in attendance. Kids were smiling, playing with friends, and learning new winter sports". The event was sponsored by the Florence County AODA and Mental Health Coalition. Providing physical activities for youth is an evidence-based strategy noted in "What Works for Health" from the University of Wisconsin Population Health Institute to increase social connectedness.

For more information, go to the Health Department, Sheriff's Office, Human Services or UW Extension Facebook or webpage. Need health insurance? Visit access.wi.gov to see if you qualify for benefits. If you are interested as a community member in volunteering on the Florence County AODA and Mental Health Coalition, call the chairperson, Laura, at 608-440-2932. The coalition welcomes new members.

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(Snowtubing Fun!)



(Brothers 1<sup>st</sup> time Skiing)



(Left – Alisha Krenzke

Administrative Assistant & Right – Ally Kalkofen Public Health Nurse)



(Florence Friends Tubing)