



Florence County Health Department

501 Lake Ave PO Box 410 Florence, Wisconsin 54121 715-528-4837
A.Seibold, RN, MS Health Officer/Director



NEWS RELEASE

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AMBER KOLBERG
Florence County Health Department
715-528-4837
FAX 715-528-5269
akolberg@florencecountywi.gov

SHORT TERM RENTALS IN FLORENCE COUNTY

[Florence, WI]-

Many people love to get away from the hustle and bustle of the cities and enjoy the beauty Florence County has to offer. The rise in tourism also leads to a rise in the need for lodging facilities- such as hotels, cabins, cottages, and more. With how easy vacation rental sites such as Airbnb and VRBO have made it to rent out homes or family cabins, many property owners are taking advantage of this opportunity.

Florence County Health Department wants it's residents and visitors to know that the Wisconsin Department of Trade, Agriculture, and Consumer Protection (DATCP) requires all short-term lodging facilities in the state to have a permit. Homes rented for a short period of time are called Tourist Rooming Houses. A Tourist Rooming House (TRH) is defined by DATCP as all lodging places and tourist cabins and cottages, other than hotels and motels, in which sleeping accommodations are offered for pay to tourists or transients. DATCP defines a tourist or transient as a person who travels to a location away from his or her permanent address for a short period of time for vacation, pleasure, recreation, culture, business or employment.

Begin the permitting process by contacting Amber at the Florence County Health Department at 715-528-3428. The department will assist owners in the process and help determine the best license for their lodging operation, and then the department will perform an inspection to assure the lodging operation meets health and safety requirements. Applications are available at the Florence County Health Department's website at www.florencewipublichealth.com or by visiting the Florence County Health Department which is located in the the Courthouse at 501 Lake Avenue. The health department is open Monday thru Thursday 8:30am-4:30pm.

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